

sacramento **CHEFCHALLENGE**

by INALLIANCE

Media Advisory

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FOR IMMEDIATE RELEASE

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Calling All Vendors to Sacramento's Premier Event

Local Restaurants, Wineries and Breweries are invited to meet the public at the Sacramento Chef Challenge!

Sacramento, CA - The Sacramento Chef Challenge is calling all vendors to come out and participate in our region's premier culinary competition on **Saturday, June 23, 2012** from **4pm-9pm** at **6950 21st Ave in Sacramento**.

This festive celebration features the best of what Northern California has to offer. Guests will enjoy two culinary competitions, wine and beer tasting, local food sampling, live music, silent auction, raffle and much more.

"The restaurants, wineries and breweries are the highlight of the event," says INALLIANCE Executive Director Diana DeRodeff who adds, "Our guests have nothing but praise for our vendors and we greatly appreciate the support they are providing our organization."

Participating vendors are given the opportunity to share their specialty fare with over 1000 community members, business owners and legislators. Nick Purewal, owner of Five Rivers Tandoori in Yuba City, says, "Fantastic event, we had a wonderful time sharing our flavors with all the people that turned up for an excellent evening!"

Vendors are also eligible to win some exciting prizes courtesy of SacDine.com, the presenting sponsor of the People's Choice Awards, which allows guests to vote for their favorite food, wine and beer vendors. Prize packages include valuable marketing packages courtesy of SacDine.com.

Space is limited and most booths are free of charge for local businesses. For more information visit www.chefevent.com or call Jessica Bean at **916-381-1300 x 170**.

About INALLIANCE:

INALLIANCE is a nonprofit organization that supports people with developmental disabilities throughout the greater Sacramento area. Since 1952, INALLIANCE has supported the belief that people with developmental disabilities have an absolute right and responsibility to participate fully and equally in society and to maximize their own quality of life. Services focus on job placement, employment training and the facilitation of supports necessary for integrated employment and community living. The Sacramento Chef Challenge was established in 2002 and is the annual benefit for INALLIANCE.

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